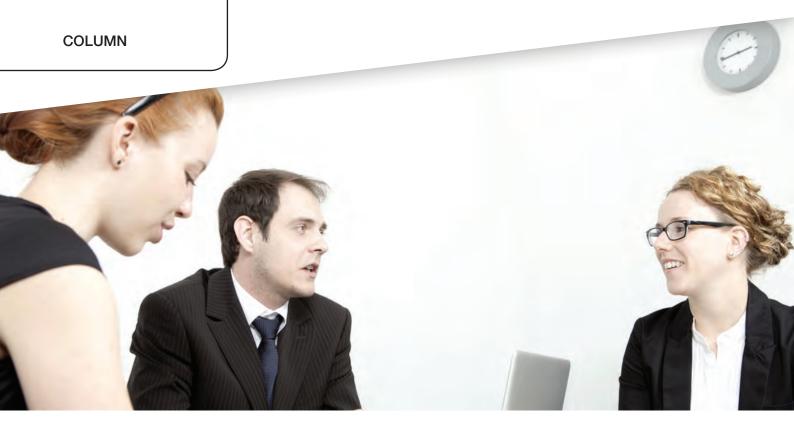


THICS THATA LEADER SAYS EVERYDAY

IF YOU WANT TO IMPROVE IN YOUR LIFE, THEN YOU SHOULD FIND THE RIGHT ROLE MODELS. YOU SHOULD CHECK YOUR INPUT, I.E. THE THINGS THAT YOU PUT INTO YOURSELF SO THAT THE RIGHT THINGS ALSO COME OUT OF YOU. OF COURSE, YOU CAN COMPLAIN ABOUT ALL OF THE UNFAIR THINGS ON YOUR FACEBOOK PAGE. THAT PEOPLE DO NOT EARN ENOUGH MONEY, TAXES ARE TOO HIGH, THE WEATHER IS NOT NICE, ETC. I AM CONVINCED HOWEVER, THAT THIS WILL NOT HELP. WHAT IS GUARANTEED TO HELP YOU INSTEAD IS SAYING THE RIGHT THINGS AT THE RIGHT TIME.



"THANK YOU"

How do you say thank you to people out there? We often take many things for granted and we have forgotten how to say two simple words. It does not hurt at all and can make such a difference. As a boss, when was the last time you thanked your staff for their work? Say "thank you" more often and you will be more successful.

"THAT IS GREAT!"

Especially in the workplace, we can never give other people enough attention. In addition to "thank you," we can give the people whom we deal with every day even more power. If someone in your work environment has done something well, then go up to that person and say something such as: "Wow, that's great what you did there." The person will thank you in turn and be more motivated.

"I WAS WRONG."

I often see discussions where each person is very convinced of his or her position. I am the same way sometimes. There are things that I simply know or believe that I know. In practice, however, I sometimes nevertheless assert that I was wrong. It shows class to approach someone and admit you are wrong.

"YOU'RE WELCOME."

It is one thing to express a "thank you" and quite another to "accept a thank you." There are always people who cannot accept small gifts and courtesies. It is then an awkward situation for the person who gives the present. You want to do something good for the other person and then are suddenly standing there comically. It is exactly the same way if you cannot reply to a "thank you." Try a "you're welcome" or "it's my pleasure."

"CAN YOU HELP ME FOR A MINUTE?"

We often only look for help only when there is no way out. However, there is nothing wrong with asking for assistance, even for the little things. The beauty is that you can also practice saying "thank you" at the same time.

"I'M SORRY."

We all make mistakes. You perhaps know the situation where someone makes a mistake at work. Someone speaks to the person afterwards and suddenly all other possible people are responsible for it. It is much better to take responsibility and say: "I'm sorry." No one will be angry with you and everyone will forgive you for your mistake.

"CAN YOU SHOW ME HOW?"

One of the easiest ways to give someone attention is to give him or her the feeling of being needed. Are you faced with a task that at first glance seems too difficult? Just ask someone whether he or she can show you how it works. It's like asking for help. You will be showing someone your appreciation and you will receive help at the same time.

"LET ME HELP YOU."

You walk past the copy room at your company and see a colleague struggling with a paper jam. Most people would simply keep walking by without giving it a thought. Why not offer a helping hand? You can also practice "you're welcome" at the same time.

"I LOVE YOU."

This sentence is rather rare in business life, but it is one of the most important sentences that you can say to another human being. Simply say it whenever you feel like it.

NOTHING

Talking is silver, silence is golden. There are times when it is better to just say nothing, to nod and smile

The world could be so much more peaceful if we would look out for other people more in some situations. True leadership also means holding yourself back at the right time. The more reassuring you are to other people and the more gratitude you give to other people, the more comes back to you.

I would like to encourage you to evaluate other people just as you would like to be evaluated. I wish you a successful time and look forward to meeting you personally at an event.

Yours. David El Dib



About David El Dib

Born in 1976 in Vienna, David El Dib grew up in a safe environment. His mother was a teacher and his father an entrepreneur and so David learned from a young age to think entrepreneurially. During his childhood, his family had to pay close attention to finances, because the monthly income only sufficed in making ends meet. Already during his economic studies at the Vienna Business School, David realized that he would not find the opportunities he imagined on the conventional job market. That is why he became independent at the age of 21.

He subsequently worked as an investment banker for a prestigious international investment firm and advised major companies and wealthy clients in investment matters. Economic understanding and an interest in his fellow man already made him a popular business partner at a young age.

In recent years, David El Dib has held seminars as a keynote speaker in front of tens of thousands of people in Europe, the U.S., South America and Asia. In particular, he coaches entrepreneurs and top executives in the fields of personal branding and customer orientation.